

AMERICAN CHEVIOT SHEEP SOCIETY

Jeff Ebert, Executive Secretary
10015 Flush Rd.
St. George, KS 66535
785-494-2436 (office)
785-458-9174 (cell)
ebertj@wamego.net

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Dear American Cheviot Society Member,

This letter serves a reminder of the upcoming ad deadline for the 2014 Cheviot Journal. The deadline is February 20, 2014. Plans are to have the Journal in the membership's hands by March 15th. Please plan to have your flock represented in our association's only publication of the year. It is mailed to all current members, both junior and adult. It is also distributed at shows and sales throughout the year and mailed to all individuals requesting a copy.

The rates are the same as last year and there is no additional charge for pictures. The rates listed below will be your total ad cost.

Two page ad	\$550
Full page ad	\$375
1/2 page ad	\$225
1/4 page ad	\$140
Business card ad	\$50

We can build your ad or it can be sent in ready for publication. It can be mailed or emailed. We look forward to helping you build an effective and eye catching ad to promote your flock and the Cheviot breed.

2013 was another great year for the Cheviot breed, plan to have your flock represented in the Cheviot Journal and help keep the momentum of the Cheviot breed moving forward.

If you have any questions, please do not hesitate to call the association office at the above phone numbers. Again, the ad deadline is February 20th, which is a very firm deadline, so do not delay in getting your ad mailed into the office.

Sincerely,

Jeff Ebert
Executive Secretary
American Cheviot Sheep Society